Hewlett Packard Enterprise

The Main Street Group
Independent Wealth Manager

Industry
Financial services

Objective
Modernize data server to run small business database and productivity tools efficiently and economically

Approach
Leverage SMB IT solutions from HPE, deploying the HPE ProLiant MicroServer Gen10

IT matters
- Provides the latest Microsoft® tools and services
- Enables users to log in to their accounts faster
- Reduces server noise and power consumption

Business matters
- Brings greater peace of mind for staff in serving clients
- Assures firm that business documents are secure and accessible
- Accelerates user access to client data and applications

HPE SMB IT solution built on HPE MicroServer Gen10 brings reliable, efficient data services to local financial services firm, The Main Street Group

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HPE ProLiant MicroServer Gen10 modernizes computing for local financial services firm

Leveraging small business IT solutions from HPE, independent financial advising firm, The Main Street Group, simplified computing with the HPE ProLiant MicroServer Gen10, providing a quiet, energy-smart, and reliable data server for worry-free access to user accounts and back office systems needed to serve clients efficiently and effectively.

In financial planning, everyone's situation is unique. That's why Richmond, Virginia-based independent fiduciary advisory firm, The Main Street Group, has focused on building personal relationships with its clients for more than 30 years. The knowledge and integrity of the firm's financial advisors and seasoned operations staff are the main reasons clients put their trust in The Main Street Group. However, in today's digital age, a reliable computing system is also a vital necessity. For example, while The Main Street Group has a relatively small staff, the firm still has the same

compliance and high availability needs as big players in the industry.

The Main Street Group relies on local IT solutions provider, Logik 7, for advice and support on the best options to meet the firm's computing needs. And Logik 7's principal consultant, Huy Tran, has been a fixture at The Main Street Group for many years. "I don't remember a time when Huy wasn't around to provide technical help when we needed it," says Carol Beth Cook, President of The Main Street Group. "He's like family."

> "The HPE MicroServer allows us to log in to our back office systems and access our broker dealer sites without being kicked off in the middle of a session. We have confidence that our documents are stored securely, and that we can retrieve them easily when needed. It just does what it's supposed to do."
>
> – Carol Beth Cook, President, The Main Street Group

Customer at a glance

Solution
General-purpose computing for office productivity and communication, financial planning applications, and access to broker-dealer services

Hardware
• HPE ProLiant MicroServer Gen10

Software
• Windows Server® 2016 for Active Directory, Group Policy, File, Printer sharing, and Backup Manager

Our solution partner

Logik 7

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As the firm's previous data server aged to the point where it was no longer supported by the manufacturer, Tran presented Cook with his recommendation for a replacement: HPE ProLiant MicroServer Gen10. The HPE MicroServer, Tran explained, would bring greater compute efficiency in a much smaller footprint; it would use less power, and was whisper quiet.

"We have great trust in Huy's knowledge," Cook says, "When he explained the advantages of having a more modern, efficient HPE MicroServer, we decided it was the right choice for us."

Smooth installation, quiet and reliable operation

Tran installed the HPE MicroServer in half a day, and then migrated users one by one during the afternoon with minimal downtime to the business. Commenting on the installation, Cook says, "It was such a non-event. Huy performed the installation and migration in such a way that we were not the least bit inconvenienced."

The HPE MicroServer now runs Microsoft applications and services with a new level of performance and reliability compared to the previous server. Users can log in to their accounts quickly and get right to their desired applications, which bring peace of mind. They can focus on serving clients instead of worrying about server performance.

Cook remarks, "The HPE MicroServer allows us to log in to our back office systems and access our custodian and investment company sites without being kicked off in the middle of a session. We have confidence that our documents are stored securely, and that we can retrieve them easily when needed."

She concludes, "The MicroServer lives in our copier room. It's very quiet; it doesn't distract or misbehave in any way. It just does what it's supposed to do."

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hpe.com/servers/microserver