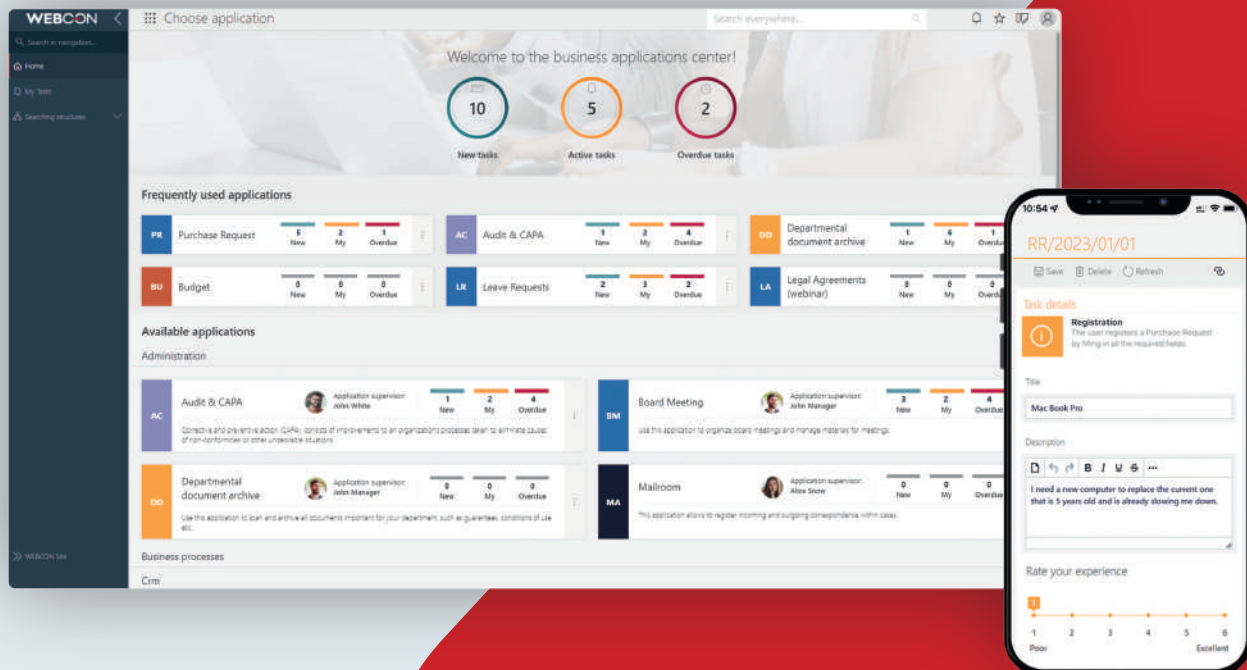


# WEBCON

## WEBCON BPS

# The Application Factory

## for Low-Code Process Automation



**WEBCON**

**WEBCON BPS is an Enterprise Low-Code Application Platform, the application factory for mass delivery of business process solutions.**

Companies use it to improve time to business while dramatically reducing costs. To automate workflows, to coordinate tasks, to integrate applications, and manage data. To put continuous improvement into practice.

## Why choose WEBCON BPS?

Auditable process applications beat paper, e-mails, and Excel spreadsheets.  
One platform delivering multiple applications beats a lot of unmanaged one-off tools.

Our customers and partners have been trading up to WEBCON BPS for nearly two decades. They do it for a lot of reasons including:

- They outgrew their previous application platform's limits
- They wanted to involve non-IT people in application development, instead of negotiating with them
- They needed to measure, audit, secure, and govern all of their applications
- They wanted to fill the digital gaps between their existing LoB systems and eliminate information silos



## Who chooses WEBCON BPS?

WEBCON BPS was designed with enterprises in mind, but it turns out that security, auditing, change management, governance, and most importantly, time to business are important to every company of every size. All applications, simple or expansive, deserve to be treated like they're mission critical.

WEBCON BPS is for building business process solutions for any industry. It's used on six continents across a wide variety of sectors, including:

- Manufacturing
- Construction
- Automotive
- Retail
- Finance
- Energy
- Fast-Moving Consumer Goods
- Healthcare & Pharmaceutical
- Education & Public Sector
- Transportation & Travel





## The WEBCON way

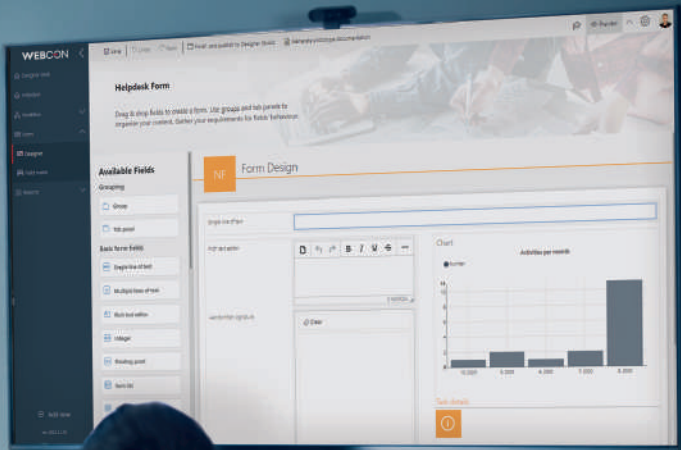
A short, thick red horizontal line that underlines the title "The WEBCON way".

Our clients use WEBCON BPS in a lot of ways, but a common pattern has emerged over the years:

- Non-technical business users draw and annotate examples of what they want
- Business and technical people walk through the example and refine it together
- Everyone walks away with clear instructions and clear expectations
- Power users produce and release a minimum viable application in record time
- Everyone starts using it and their observations and opinions are collected
- The application continually adapts, innovates, and evolves based on that feedback

**We call it Citizen-Assisted Development. It's the WEBCON way.**





# Who builds WEBCON applications

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**Just about anyone, really.** But most of the time we see two common patterns. Many organizations engage external consultants, and WEBCON has an entire network to choose from. Many organizations, particularly after using WEBCON BPS for lots of applications, establish internal centers of excellence. In fact, many organizations do both.

No matter what, the platform makes sure that each application has a consistent look and feel and a set of scalability and governance features – without extra development work. That’s every application, whether it’s for 20 or 20,000 users.



## Agile by Design

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Unlike any other platform, WEBCON BPS has change management wired into its DNA. Our clients have said our InstantChange™ technology changes everything for them, both tactically and strategically. At the most basic level, it makes deploying updates and fixing errors completely non-disruptive.

But more importantly, it's the key to true continuous improvement. It shortens time to business by orders of magnitude. You don't need to get it right the first time when the cost of change is extremely low. It encourages organizations to adapt, innovate, optimize, and overcome obstacles without hesitation. Our clients are even motivated to further improve applications that were already good.

It's one of many reasons why our relationships with clients last for so many years.





# Low-Code for Adults

**Let's put it this way: a lot of platforms are attractive, but we're designed to be marriage material – not just a one-night stand.**

We know that development is really just 10% of delivery. There are countless details that make up the difference between a “quick & easy” tool and an enterprise platform for responsible adults. Among other things, adults care about:

- Staged DEV-TEST-PROD deployment
- Change management
- Metrics and analytics
- Auditing
- Documentation
- Localization & translation
- Integrating LoB data
- Performance
- Maintenance
- Reusability & dependency management
- Security
- Extensive webAPI & SDK

But most of all, our drag & drop capabilities do not end when application requirements get complex. Because it's not about building one application – it's about the continuous delivery of all of your applications on a single platform.





# A powerful, unified, yet uncomplicated environment

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Our clients' view on enterprise application delivery changed dramatically when they realized that both back-office and mission-critical applications can be delivered with a single platform.

Instead of having core business systems surrounded by dozens of independent SaaS products, bespoke applications, & overengineered Excel files, they now manage to keep their IT ecosystem neat and organized with WEBCON BPS. It's uncomplicated for IT to manage. More importantly, it's easy for users to adopt.

When you can leverage and reuse a platform you already know, you save a lot of time and resources not having to identify, evaluate, procure, and learn new software every single time a new business need arises.

There's a lower cost of ownership, and a shortened time to business. More importantly it makes skilling up and keeping current a lot easier. And when applications are consistent, user resistance plummets and adoption skyrockets.



# One Platform to Rule Them All

## Back-office applications

### HR

- vacancy approval & recruitment
- employee onboarding, lifecycle & offboarding
- leave, absence, holiday requests
- employee evaluation
- remote employees management
- perk & bonus approval

### FINANCE

- purchase requests & orders
- accounts payable
- recurring-services agreements
- payment approval
- supplier onboarding
- cost reimbursement

## Industry-specific applications

### MANUFACTURING

- design change requests
- vendor management
- claims & complaints
- corrective and preventive action
- quality control
- visitor management

### RETAIL

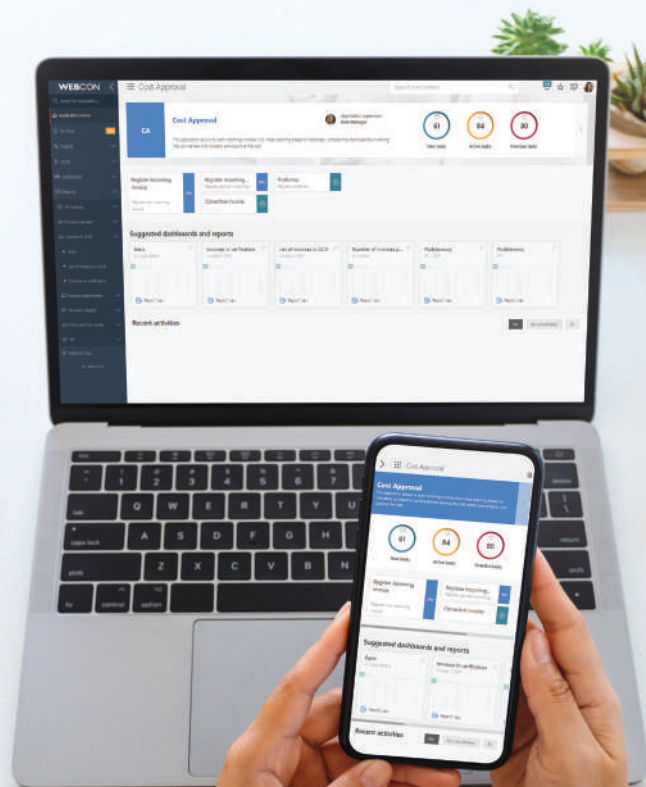
- investment opportunity evaluation
- contract management
- intake evaluation
- sale & discount management
- mystery shopping
- opening new points of sales

## OPERATIONS

- mailroom & case management
- legal agreement preparation & approval
- quality management
- claims & complaints ticketing
- Lean/Six Sigma improvement ticketing
- fleet management

## CONSTRUCTION

- building plot purchasing & investment planning
- contract management
- subcontractors management
- quality control & project status reporting
- post-guarantee service management
- OHS



## Citizen-Assisted Development

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- Reduced confusion as to what will be built and what it must do
- Business users collaborate with IT instead of bypassing them
- More applications get built more quickly

## A platform for Adults

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- Every application is secure, scalable, efficient, easy to maintain, and well documented
- IT departments happily taking on responsibility for curating business applications
- Compliance and governance for every application and without extra work
- MVPs that are truly viable

## Change-friendly and agile

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- Revolutionary time to business for new applications
- Rapid responsiveness to new requirements and change requests
- Encouraged and rewarded adaptability and innovation



**That's digital transformation.**  
**That's the WEBCON way.**



**WEBCON**

**WEBCON**

LOW-CODE, **BUT BETTER.**

**WEBCON.COM**