



Better safe  
than sorry

Why Fujitsu data  
protection is  
a sure thing

## When it comes to data protection in the digital world ...

... you have to expect the unexpected. As digitization continues to pick up speed, the availability of data is the factor that determines business success. At the same time, enterprises must take a new approach to data protection, because there is no longer any kind of expiration date for data. Since digital transformation is not just a matter of having the right technology, but also of having the right digital strategy for your business, Fujitsu has been collaborating closely with international user groups for many years. This enables us to constantly incorporate real-world insights in the further development of our solutions. Being close to our customers is just one of the many reasons why business enterprises trust Fujitsu, especially when it comes to data protection. Discover what makes Fujitsu data protection a sure thing.

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To learn more visit [Business-Centric Storage for Hybrid IT Infrastructures](#)

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shaping tomorrow with you

**FUJITSU**

# Make your data protection a business enabler



Data protection is not about backup – it's about safeguarding data integrity and ensuring the availability of data for your business when you need it. In a digital world it's also about supporting your business by protecting your information repositories. You can master every challenge and achieve even the most aggressive RPO-RTO targets with Fujitsu at your side.

## Digital business continuity with no compromises

- High-availability disaster-resilient online storage systems are the basis for always-on business
- Leading snapshot technology offers all key functions and even backs up hundreds or thousands of VMs, not to mention finding unprotected VMs automatically
- Traditional backup solutions effectively safeguard valuable data against the growing number of cyber attacks and similar threats



## Digital business efficiency at its best

- Data protection appliances drastically reduce IT administrator workloads and deliver high-performance backups
- ETERNUS CS8000, the world's fastest and most reliable data protection platform, reduces TCO for complex data protection environments by 60%
- Our comprehensive portfolio of appliances, tape solutions, data protection software and services makes it easy to keep backup and archiving speed, capacity and cost in balance

## Digital business growth without limits

- Extremely scalable online storage and data protection solutions ensure long-term investment protection
- Automation guarantees efficient management of skyrocketing data – both old and new
- Flexible responses to business demands with the precise interaction of productive storage, second-tier storage and archive storage - all from one end-to-end provider



## Shaping the future in co-creation with customers

For more than 50 years Fujitsu has been a trusted IT infrastructure and services provider known for delivering effective data protection solutions. Thanks to our longstanding collaboration with leading user groups, we have a deep and extensive understanding of business trends and challenges. This proximity to real business practice is invaluable when it comes to digital transformation: Fujitsu is one of the very few IT providers offering end-to-end support, ranging from strategy and technology to efficient daily operations. Backed by one of the world's best data protection portfolios, plus local support in more than 100 countries, Fujitsu can transform your IT landscape into an enabler for digital business growth, efficiency and continuity.

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